

## Helmut Barz - CV



### Helmut Barz

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### Personal:

Born on 04/28/1969 in Braunschweig

Writer and director for advertising and marketing

Freelance writer and director

Unmarried, no children

### Profile:

- Eight years of experience in advertising and marketing from concept to realisation with a focus on B2B, IT, technology and public services
- Broad experience in leadership and execution of complex projects
- Comprehensive expertise
- High efficiency in the use of time and resources
- Keen perception and deep understanding of research techniques
- Interdisciplinarity
- High customer and goal orientation
- High potential for creativity and innovation (eg. two novels published)
- Entrepreneurial Attitude
- Good people skills, focus on integrity and loyalty
- Broad, holistic approach and "Can do" attitude

## Professional Career:

### *Freelance Work in Advertising and Marketing*

- Since 2008                      Translations for *Manpower Deutschland*
- Since 2008                      Text and multimedia design for *Headline Werbung*, Düsseldorf
- Since 2005                      Text, concept, directing for *CPP Studios/Mad Hat GmbH*, Offenbach  
Customers include IBM, O2, Compart, Nixdorf and others
- Since 2005                      Text and concept for *studioX Werbung*, Bad Vilbel  
Customers include ver.di, DGB and others
- Since 2001                      Text, concept and multimedia design  
for *Volk Marketing GmbH & Co, KG*, Neu-Isenburg  
Customers include Raab Karcher, SESCOI, invenio, Hertzling und Schroth,  
AEG repas, PALL, Malta Direkt, anamed Gele GmbH, anka GmbH, OCCAR,  
ver.di and others

### *Directing for the Theatre*

- 2005                              Lars Noren: **Nachtwache**  
*Theatrum Non Gratum*, Frankfurt am Main
- 2001                              Ronald Harwood: **Der Fall Furtwängler**  
*Schlosstheater Celle*
- 2000                              Ariel Dorfman: **Der Tod und das Mädchen**  
*Schlosstheater Celle*
- 1999                              Weiß/Breitscheid: **P.A.G.S.**  
*Junge Oper der Staatsoper Stuttgart*
- 1999                              Torsten Blunk: **Die Prinzen von Arkadien**  
*Ensemble Crofft*, Frankfurt am Main
- 1999                              Oscar Wilde: **Bunbury**  
*Kleines Theater am Kap*, Kapstadt/Südafrika
- 1998                              C. M. von Weber: **Der Freischütz**  
*Festspiele auf Schloss Kranichstein*, Darmstadt
- 1998                              Jean Paul Sartre: **Geschlossene Gesellschaft**  
*Stadttheater Gießen*
- 1997                              Willi Schlüter: **Rommy und Julchen**  
*Nordhessische Landesbühne*, Bad Hersfeld

### *Directing for the Theatre (continued)*

1997	Anton Cechov: <b>Der Bär/Der Heiratsantrag</b> <i>Nordhessische Landesbühne, Bad Hersfeld</i>
1996	Peter Schmutzler: <b>Ausgetrickst. Ein Biedermeier-Musical</b> <i>Musikschule Kriftel</i>
1994	G. B. Pergolesi: <b>La Serva Padrona</b> <i>Freies Operntheater, Köln/Düsseldorf</i>
1994	Albert Lortzing: <b>Der Waffenschmied</b> <i>Freies Operntheater, Köln/Düsseldorf</i>
1993	Molière: <b>Tartuffe oder der Eindringling</b> <i>Kölner Musical Company, Köln</i>
1993	Paul Barz: <b>Sonntagsfahrt</b> <i>Kölner Musical Company, Köln</i>
1992	Helmut Barz: <b>Bist Du in Ordnung, Charlie Brown?</b> <i>Kölner Musical Company, Köln</i>

### *Teaching Activities*

2000 und 2001	Teaching Assignment for Acting at the Summer Academy Marburg
Seit 1999	Acting and rhetorics coach for private and corporate customers
1993 bis 1998	Teaching assignment for Stage Tech at the Drama Department of the Justus-Liebig-Universität Gießen

### *Other Activities*

Since 2002	Professional services for love letters and interpersonal communication
2002 to 2005	Co-founding, organisation and artistic direction for the Theatrum Non Gratum, Frankfurt am Main
2002	Assistant director for Krzysztof Zanussi, Production <i>Der Beweis</i> , Konzertdirektion Landgraf
2000	Assistant director for Krzysztof Zanussi, Production <i>Amys Welt</i> , Konzertdirektion Landgraf
2000 to 2002	Aufbau und Betreuung der Firmendatenbank der Website <a href="http://www.form.de">www.form.de</a> im Auftrag der Verlag form GmbH, Frankfurt am Main

### *Other Activities*

1998	Assistant director at TAT Frankfurt, for director Alexander Brill Production: Tankred Dorst: Merlin
1992 to 1995	Research assistant at the Drama Department of the Justus-Liebig-Universität Gießen
1992 and 1994	Technical Direction for the Diskurs festival of student theatre at the Justus-Liebig-Universität Gießen
1992 to 1998	Several lighting designs for theatre productions
1992	Assistant director at the Schlosstheater Celle
1990 to 1994	Dramaturg for the Diskurs festival of student theatre at the Justus-Liebig-Universität Gießen
1988 to 1990	Internship, assistant director and acting at the Hansa-Theater Berlin

## Education and Training:

### *Studies*

- 1995 to 1998 Postgraduate Studies in **Theatre Directing** at the *Hochschule für Musik und darstellende Kunst*, Frankfurt am Main
- 1990 to 1995 Studies at the **Drama Department** of the *Justus-Liebig-Universität*, Gießen
- 1988 to 1990 Studies of **Chemistry, Physics and Computer Science** at the *TU Berlin* and at the *Fern-Universität Hagen*

### *School*

- 1988 University-entrance diploma at Nordsee-Gymnasium St. Peter Ording
- 1983 to 1988 Nordsee-Gymnasium St. Peter Ording
- 1981 to 1983 Wilhelm-Gymnasium Braunschweig
- 1979 to 1981 Orientierungsstufe Franz'sches Feld, Braunschweig
- 1976 to 1979 Grundschule Heinrichstraße, Braunschweig
- 1975 to 1976 Grundschule Emmerstedt

## Skills and Interests:

### *Language*

German, English

### *Computer Skills*

Office:	Microsoft Office	good/excellent
	Open Office	good
	Adobe Acrobat	good
	Final Draft	good/excellent
Internet:	HTML coding	good
	Adobe Dreamweaver	excellent
Picture editing:	Adobe Photoshop	good
	Adobe Fireworks	excellent
Grafik:	Adobe Indesign	good
	Adobe Illustrator	Basics
	QuarkXPress	Basics
	Corel Suite	good
Multimedia:	Adobe Flash	good
Video/Sound:	Adobe Premiere	Basics
	Adobe After Effects	Basics
	Adobe Soundbooth	Basics
	Samplitude	good
3D:	Autodesk 3DSmax	Basics

## *Creativity*

- Writing: Projects for print, multimedia, film/video, audio  
Several artistic projects, including two published novels
- Acting: Three years of intensive training in acting and voice work  
Professional theatre experience
- Directing: Fifteen productions in several genres
- Film/Video: Several projects, including experiences in holographic and stereoscopic production

## *Extracurricular Interests and Hobbies*

- Literature: Active reading of fiction and nonfiction
- Theatre: Avid theatre goer
- Film: Analytic and scholarly approach
- Sports: Swimming, stretching, weight training, endurance